



**POS PRICE GUIDE**



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# Point of Sale

Banners • Posters • Promotions • Events & Shows

Posters, banners and graphics can be used in a number of locations whether you have a showroom, reception area, a prominent factory or workshop, a fleet of vehicles or just ‘A’ Boards to sit outside homes that you’re currently working on. We can provide a selection of images and messages in all sorts of sizes from A5 hand-outs right up to giant size; 48 sheet billboards and this service is free\* to “Team Guardian™” members.

Having a stand or display at a local or county show gives you a chance to show-off and demonstrate the obvious advantages of a Guardian™ Warm Roof. We can supply all the support materials you’ll need - even digital screens. *Full details available on request.*

\*Artwork can be personalised using your own images and logos etc and this is often either free of charge or may incur a small cost.†

Please don’t underestimate the value of a poster carrying a great image and sales message. **In the right location they can be very powerful.**

†any costs will be agreed in advance – to avoid any unexpected invoices.

## Posters

*We can offer a range of posters either on paper or on correx – each one personalised for your company. All prices are dependent on quantity but below is an indication of the cost for a single unit.*

### Correx (Corrugated Plastic):

<b>A3</b> (297 x 420mm).....	£10.00
<b>A2</b> (420 x 594mm) .....	£15.00
<b>A1</b> (594 x 841mm).....	£20.00
<b>A0</b> (841 x 1189mm).....	£25.00

### Paper stock:

<b>A3</b> (297 x 420mm).....	£6.50
<b>A2</b> (420 x 594mm) .....	£10.50
<b>A1</b> (594 x 841mm).....	£15.50
<b>A0</b> (841 x 1189mm).....	£23.50

*Bespoke sizes available upon request.*

Poster Template

1



# NOW YOU CAN ENJOY YOUR CONSERVATORY ALL YEAR ROUND

A Guardian™ Roof will give you the conservatory you've always wanted  
**nice and cool in the summer months – cosy and warm throughout winter.**  
It's an opportunity to turn your conservatory into an extension for a fraction of the cost  
and with the minimum fuss – in fact, it's the perfect solution.

LOGO

Watch the transformation online  
**www.theinstaller.co.uk**  
Installer Details



The Guardian™ Roof is the only solid roof system that has LABC & LABSS approval for your peace of mind.

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www.guardianroof.co.uk/trade 05



# In just a few days we can transform your old conservatory into a beautiful living space...

...and here's how we do it:

First of all we remove the roof. Then we construct and install the lightweight aluminium frame - next we add the high performance insulated roof and the interior and exterior is finished to your specification.



LOGO

Watch the transformation online  
[www.theinstaller.co.uk](http://www.theinstaller.co.uk)  
Installer Details

**Guardian**  
Warm Roof

**LABC**  
LABSS  
The Guardian™ Roof is the only solid  
roof system that has LABC & LABSS  
approval for your peace of mind.

# The conservatory you can enjoy all-year-round.

The Guardian™ warm roof system  
is the perfect solution for your home.

Lightweight aluminium frame | Provides energy cost savings | Reduces rain noise and glare

The Guardian™  
roof system works  
perfectly on new build  
conservatories or by  
replacing the polycarbonate  
/ glass roof on your  
existing conservatory.



LOGO

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The Guardian™ Roof is the only solid  
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approval for your peace of mind.





# Let it shine!

Add a whole new dimension to your home & extra living space.

**A conservatory with a solid roof means you can enjoy a pleasant, comfortable environment every season.**

The Guardian® roof system works perfectly on new build conservatories or by replacing the polycarbonate / glass roof on your existing conservatory.

There are a whole list of advantages:

-  Comfortable ambient temperature all-year-round
-  **LABC** Registered (minimise building control checks & approval process)
-  Reduced fuel bills for the life of the roof
-  A wide range of roof colours & finishes available
-  Fully guaranteed
-  Thermal, structural and condensation risk tested
-  Achieves a U-value of 0.18 (England & Wales) and 0.15 (Scotland)
-  Fast installation utilising existing walls, windows and doors via our nationwide installer network

LOGO

Watch the transformation online

**[www.theinstaller.co.uk](http://www.theinstaller.co.uk)**

Installer Details


The Guardian® Roof is the only solid roof system that has LABC & LABSS approval for your peace of mind.



# The perfect garden room

**Nice & Cool in Summer**  
Cosy & Warm in Winter, we've now created the conservatory you can enjoy **all-year-round.**

Watch the transformation online  
**[www.theinstaller.co.uk](http://www.theinstaller.co.uk)**

LOGO

Installer Details


The Guardian® Roof is the only solid roof system that has LABC & LABSS approval for your peace of mind.



# A Boards

A selection of options are available below, shown with the most popular sizes.  
Please see the next pages to view our design templates available.

**i** A board design templates shown on the next pages are illustrated using the 'Heavy Duty Whirlwind' A board.

## Standard:

Galvanised Steel Backing with clip frame  
front c/w 2 x A1 Image to 220gsm PVC

- A1 (594 x 841mm) ..... £125.00
- A0 (841 x 1189mm) ..... £180.00



## Heavy Duty:

Powder coated white 1.2 m zinc –  
Image to SAV applied to each side – weight 12 kgs

- A1 (594 x 841mm) ..... £115.00
- A0 (841 x 1189mm) ..... £245.00



## Heavy Duty Whirlwind:

Heavy-duty double sided swing sign for displaying A1 size posters.  
The unit has a wheeled compact moulded base that can be filled with water or sand.

- A1 (594 x 841mm) ..... £252.50

For a full range of sizes, please contact us.



A Board Template 1



A Board Template 2



A Board Template 3



A Board Template 4





# On-Site Advertising Boards

We can offer a range of on-site advertising on Correx and personalised for your company. All prices are dependent on quantity but below is an indication of the cost for a single unit.

Correx (Corrugated Plastic):

A1 (594 x 841mm)	£23.00
700 x 500mm (Double sided)	£28.00

On-Site Board Template 1



On-Site Board Template 1



On-Site Board Template 2



On-Site Board Template 3



On-Site Board Template 4





Leaflets / Handouts

Please find a selection of A5 leaflet / Handouts.  
Prices are dependent on quantity, artwork/design (if needed) and paper stock.  
Please contact us for more information. Various options available on request.

A5 single sided postcard style mailer



# IS YOUR CONSERVATORY TOO HOT IN SUMMER & TOO COLD IN WINTER?

With a Guardian roof in-place, you'll be able to sit back & enjoy your extra living space **all-year-round**. Nice & cool in summer - cosy & warm in winter.

— Comfortable, quiet, light & airy, it's the extra room you always wanted. —

To see how we do it, watch our video online at [www.installername.co.uk](http://www.installername.co.uk)

LOGO

Installer Details



A5 double sided recommend a friend promotion

THANK  
YOU

from all at  
Company  
Name



# Recommend a friend ...then go and spend!

visit us at [www.installername.co.uk](http://www.installername.co.uk)

£50 M&S  
VOUCHER

We really hope you like your new solid roof conservatory and that you are delighted with every aspect of the installation and that now you can relax and enjoy the room all-year-round. Here's an opportunity for us to say thank you...

We will be delighted to give you a **\*£50 M&S voucher** for every friend, relative or neighbour you refer to us that has one of our new solid roofs installed.

Your Name: \_\_\_\_\_

Recommend a friend:




Just fill in your friends contact details & either hand this note back to a *Installer Name* representative or, if it's more convenient pop it in an envelope and post it to us. \*We will contact your friend and when we receive confirmation of an order we will present you with a £50 M&S voucher. This can be done as many times as you like.

Friends Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Installer Details





Installer Details

Customer Care Information

Guardian Warm Roof

LABC

LABSS

The Guardian™ roof is the only solid roof system that has LABC & LABSS approval for your peace of mind.

Logo

Customer Care Information

Dear Customer,

Thank you

for placing your order with us, we have a policy of keeping you informed throughout the process of having your new products installed and would ask to spend a few minutes running through this small booklet to give you details of what we do next...

Guardian Warm Roof

## Clothing

### Clothing

There are a number of workwear clothing options available to “Team Guardian™” members. All garments have been carefully sourced and are high quality, hard wearing, durable and can be ordered in relatively small numbers:

1. T shirts, polo shirts, hoodies, sweatshirts
2. Fleeeces, jackets, hats, puffa jackets
3. Multi-function clothing, hi-vis jackets, waterproofs

*Prices displayed are an estimate for the garment **only**. Prices can vary in terms of quantity and print type (digital print/ embroidery) and print area required. Call us on 0161 351 2000 or email us at [guardian@adzmedia.co.uk](mailto:guardian@adzmedia.co.uk) for more info.*

### T-Shirt - Fruit of the Loom

Midweight 100% Cotton Belcoro® Yarn.  
Ash 99% Cotton, 1% Polyester.  
Heather Grey 97% Cotton, 3% Polyester.

S, M, L, XL, XXL ..... £1.88 each

### T-Shirt - Guildan Adult Heavy

100% cotton.  
Ash - 99% cotton, 1% polyester.  
Sport Grey - 90% cotton, 10% polyester.

S, M, L, XL, XXL ..... £1.91 each

✓ Survey

During the next few days our **Customer Care Department** will contact you and arrange a suitable time to survey your new installation unless this has been done at point of sale.

✓ Installation Date

You will receive two letters from us prior to your installation, the first will be the confirmation of the **Week Commencing** installation date.  
In the same letter we will confirm your HomePro policy number. **HomePro**

✓ Installation Information

The second letter you will receive will remind you of our proposed installation week and will contain further information regarding the installation process, please take a few minutes to read through this document. This will also contain your **Guarantee Certificate**.

✓ Start Date

A few days prior to your installation we will contact you by telephone or email and give you the day we are proposing to start the works, please be aware we are always governed by the weather both during the week of your installation and the prior week, we endeavour to meet our proposed start days but sometimes we have to move work around and would ask you to be patient with us.

✓ Installation

Our installation teams are briefed to run through a quick check list before and after the installation with you, we would ask that you sign the check lists. We will ensure that we treat your home with respect at all times. It is a building project and there will be some disruption which we try to keep to a minimum.

✓ Contact

We will contact you at various stages during the installation, this will be from our site supervisors by either direct visit or by telephone and you will be contacted by our **Customer Care Team**. If during the whole process from the signing of the contract you require any information or are concerned about anything please do not hesitate to call us. At the end of this sheet you will find our contact details.

✓ Post Installation

When your installation is completed we would ask you to make payment to the installer/plasterer or contact the office if you are paying by other methods. If you are paying by Credit Card we will make a charge of 2.5%.

A Final Thank You

RECOMMEND A FRIEND & CLAIM

£50 VOUCHER

YOUR M&S

\* We would like to think that you would recommend us to your family and friends and have a reward process by way of Marks & Spencers vouchers, you will receive them in the post after your installation is complete if you recommend someone and they place their order we will send you a £50 voucher. You can claim your voucher as many times as you want.

We also like to show prospective customers our existing installations and ask if you are happy to be contacted by them and show your new installation at a convenient time, we have a professional photographer that we send around some installations and hope that we can use any images in brochures and our website, we do not pass on any information to prospective customers without your permission and if you prefer not to be contacted we will respect this.

Staff Name: .....

Signed:..... Date: .....

✂

Installer Name Customer Care Information

Customer Name:..... Tel: .....

Address: .....

..... Postcode: .....

Customer Signature:..... Date: .....

Please fill in the above information, then cut along the dotted line and return the slip to your customer representative.

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**Polo Shirt - Fruit of the Loom**

65% Polyester, 35% Cotton.

**S, M, L, XL, XXL** ..... £5.04 each



**Polo Shirt - Gildan Ultra**

100% Cotton.

**S, M, L, XL, XXL** ..... £4.10 each



**Hooded Sweatshirt - Fruit of the Loom**

50% Cotton 50% Polyester.

**S, M, L, XL, XXL** ..... £8.45 each



**Hooded Sweatshirt - Gildan**

80% Cotton, 20% Polyester.

**S, M, L, XL, XXL** ..... £7.15 each





**Raglan Sweatshirt - Fruit of the Loom**

50% Cotton 50% Polyester.

**S, M, L, XL, XXL** ..... £6.40 each



**Hi Viz - Bomber Jacket**

Outer 100% 300D PU Coated Polyester Inner: Polyester Quilted. Waterproof with stitched and tape welded seams. Concealed hood with drawcord. Numerous pockets including two jettied outside pockets, an external mobile phone pocket and two internal pockets, one with pen divisions.

**S, M, L, XL, XXL** ..... £24.05 each



**Sweatshirt - 1800 Gildan Heavy Blend**

80% Cotton Belcoro® Yarn.  
20% Polyester.

**S, M, L, XL, XXL** ..... £5.18 each



**Hi Viz - Motorway Jacket**

Outer fabric – 300D PU Coated polyester. Inner Lining: Polyester Quilted. Hood with drawcord concealed under collar. Waterproof with stitched and tape welded seams. Two outer inset pockets with flaps. One internal pocket. One zipped map pocket concealed behind stormflap. Full length stormflap. External mobile phone pocket.

**S, M, L, XL, XXL** ..... £25.65 each



**Fleece - Fruit of the Loom**

100% Polyester Pill-Resistant.  
Smoke 75% Polyester, 25% Viscose.

**S, M, L, XL, XXL** ..... £11.90 each



**Jacket - Mid weight core jacket**

Outer: 190T Polyester Pongee Storm-Dri 2000 Coating  
Lining: 130gsm Single Jersey Polyester. Sleeve lining: 100% Polyester Fully taped waterproof seams. Concealed 3 panel fold-away adjustable hood in collar. Full front zip fastening with storm flap cover. 2 front pockets. Inside pockets. Elasticated cuffs with tear release adjusters.

**S, M, L, XL, XXL** ..... £13.95 each



**Fleece - RTY1**

Polyester/cotton polo.

**S, M, L, XL, XXL** ..... £11.37 each



**Jacket - Classic flying jacket**

Strong 4oz Beaver Nylon Outer. Strong 4oz beaver nylon outer, grey 300gsm fleece non-pill body lining. Deep pile fleece detachable collar. Inner quilted storm flap. Stud closing pockets. Concealed access for print and embroidery. Water repellent.

**S, M, L, XL, XXL** ..... £29.88 each





Beanie Hat

100% Soft-feel Acrylic. Double layer knit.

One size ..... £1.28 each



**i** Prices displayed are an estimate for the garment **only**. Prices can vary in terms of quantity and print type (digital print/ embroidery) and coverage/area required. Call us on 0161 351 2000 or email us at [guardian@adzmedia.co.uk](mailto:guardian@adzmedia.co.uk) for more info. Images used are for illustration purposes only and may not reflect the exact specification of the product.

Clothing Ordering Guide



■ Navy Blue

We advise all Team Guardian™ members to follow the above as a guide when ordering garments. Both the installer company logo and Team Guardian™ logo have equal presence with the installers website address featured on the reverse across the shoulders.



Vehicle Livery

Vehicle Graphics

ADD SOME “Team Guardian™” graphics to your van. We can provide a range of logo’s, graphics and images and also offer a bespoke or individual design service which can either be kept to straight forward vinyl lettering or be developed to include a full vehicle wrap.

We work with local installers all over the UK and can either locate and recommend a company close to you or if you already have a reliable provider we can work with them and whatever software system they use. Individual images, logos and approved wording is free of charge. Or we can quote for a bespoke design.

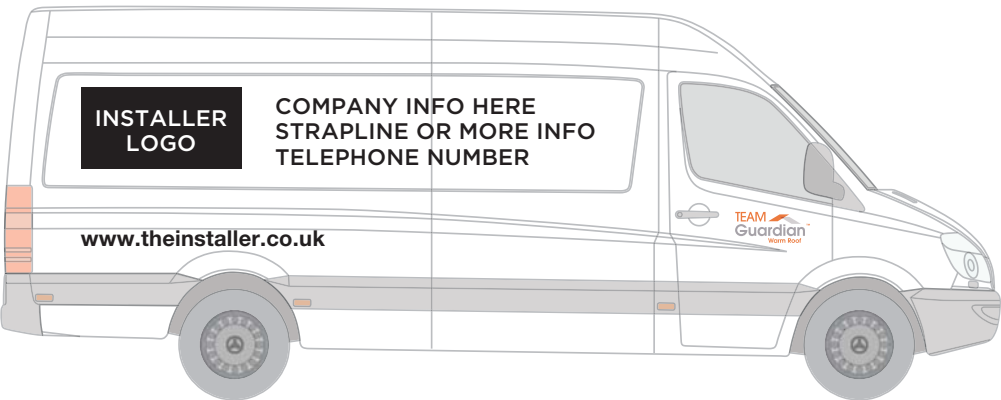




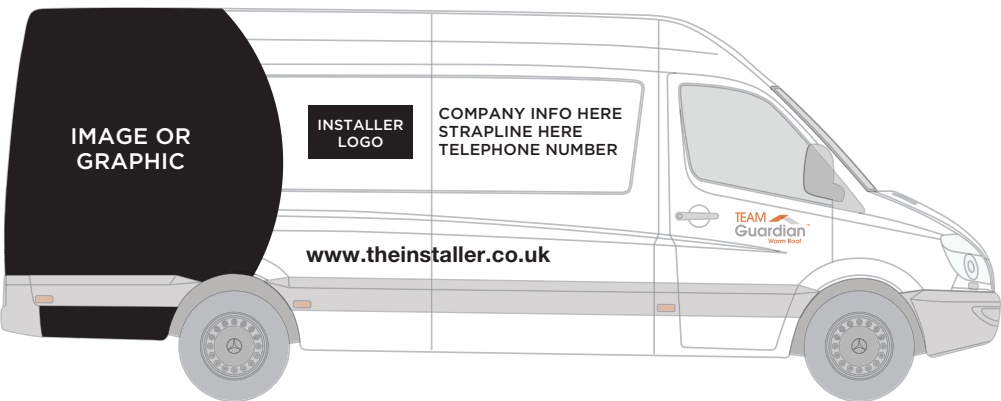
# Vehicle Livery Options

Prices are available on request and are dependent on vehicle type and graphics required; whether its just a logo and basic company information or a partial wrap or full vehicle wrap. Please see a basic guide below and Guardian™ livery examples over the next few pages.

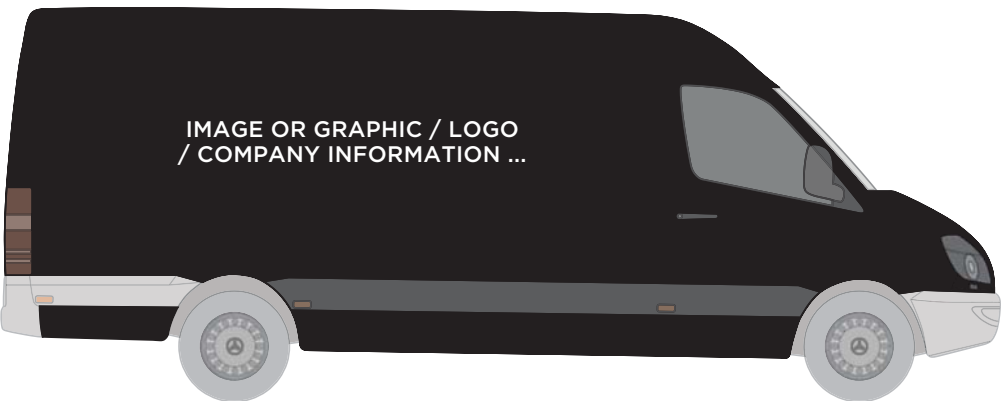
## Basic logo and company information



## Partial wrap



## Full vehicle wrap



## Partial wrap



## Partial wrap





Partial wrap



Partial wrap



Full Vehicle wrap



Full Vehicle wrap





There are a whole team of us working directly on the Guardian Roof Project and you can call or email us any time.

We are open:

**Mon – Thurs 8am – 5.30pm**

**Friday – 8am – 5pm**

Traditional Media

Creative & studio (all graphics)

Web development

Digital Media

Press & PR

Print Buying (Inc Clothing)

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**Guardian™**  
**Marketing Services**

ADZ Media Ltd  
Metro Studios, 227 Bury New Road  
Whitefield, Manchester M45 8GW

t: 0161 351 2000

f: 0161 351 2010

e: [guardian@adzmedia.co.uk](mailto:guardian@adzmedia.co.uk)

[www.adzmedia.co.uk](http://www.adzmedia.co.uk)

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